

# Board Strategic Goals Activities

Industry Demand  
Connection Committee

Career Pathways  
Committee

Finance Committee

Staff

## Strategic Goal: Effective Partnerships

**Objective:** Identify and engage stakeholders, forming partnerships that support economic growth and foster collaboration at the local, regional, state and federal level

### Activities

Business involvement for career pathway development	Alliance4 Feb 2019 - Completed Alliance4 Fall Scheduled - Sep 6 2019	STARS Program		Results presented to Educational Partners, Convening 1st round partners - Spring, build landing pages for each Alliance4 industry
Tech-hire community strategies		X		training on-going
Regionalism with CareerSource Brevard and Central Florida				on-going
Workforce attraction				Talent Attraction Development Retention
Strengthening Opportunity Act Partnerships				Infrastructure Funding Agreements (IFA) all updated Jan 2019

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**Strategic Goal: Continuous & Accurate Business Intelligence**

**Objective:** Collect and share sector-based information through effective resources and information gathering

*Activities*

Sector-driven board member recruitment	Healthcare, Professional Services, Manufacturing, Retail and Trep Committee Members	Retail, Construction Members		There is a board member from each sector.
Create a standardized needs assessment to gather qualitative information via our Business Services Representatives.	X	X		BSRs completed training at Stetson
Continuously review labor market information to support sector strategies	will be revisiting sector statistics	X		Loren certified in JobsEQ and to attend BSR meetings to begin w/ LMI outreach efforts for BSRs
Create sector-based metrics	in process	X		In process - identifying what we can capture

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## **Strategic Goal: Qualified Talent Pool for Today & Tomorrow**

**Objective:** Increase the skills of the workforce, including our future workforce, and decrease the number of underemployed through innovative and business-valued training solutions

### *Activities*

On-line workshops	Recommended workshop subjects	X		On-going.
Sector-driven training/career pathways	X	X		Creation of Alliance4
secondary workforce learning		X		Staff are working with the CTE departments of VCS and FCS. Approved certifications for CAPE list for VCS and FCS.
Research and apply for training funding	X			Use feedback from Alliance4 for future grant research.
Foundational skill development (including soft skills)	X	X		Planning & getting input
Addressing the needs of job seekers with significant barriers			STARS Program	Able Trust Grant awarded. Project Management Specialist hired through grant funding. Senior Tech Training, Stars, Apprenticeship funded. Vets with Stand Down and P4P events.

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## **Strategic Goal: Effective CareerSource System**

**Objective:** Provide solutions through effective processes and broker relevant information

*Activities:*

Foundational skills (including soft-skills)	X	X		Planning (to include SHRM)
Create dashboard beyond performance measures	X	X		Performance indicators requested by Executive Committee
Strategies for performance		X		on-going
Staff workforce-oriented continuous learning		X		Internal Leadership Training Internal Innovation Training
Sector-based training for staff	on-going	X		on-going
Innovation through technology	X	X		Microsoft Teams. Cloud based Apps and Workflows. OJT Apps completed. CT apps in development. Creating 3 business workshops.

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## Strategic Goal: Effective Use of Funds

**Objective:** Demonstrate transparency and accountability in the use of funds in alignment with our strategic goals

### Activities

Budget for 18-19			Presented and approved by Exec. Committee and full BOD.	
Research and apply for training funding			Have applied for and received four: boat manufacturing; construction & electrical apprenticeship. HVAC Apprenticeship. Senior Technology Training, STARS grant.	
Identify funding to leverage			Ticket-to-Work	
Shared infrastructure costs			X	MOUs with Daytona State College; Flagler Technical Institute; Volusia County Human Services; National Center for Black Aging. Division of Blind Services, Vocational Rehabilitation
Investment in identified business-valued training	X	X	Classroom training - \$200k, OJTs - \$541k, CT - \$232k.	Review Performance
Investigate fee-for-service			Planning stage. Identifying services above and beyond.	

Report for 5/24/2019 Board Meeting