

# Board Strategic Goals Activities

Industry Demand  
Connection Committee

Career Pathways  
Committee

Finance Committee

Staff

## Strategic Goal: Effective Partnerships

**Objective:** Identify and engage stakeholders, forming partnerships that support economic growth and foster collaboration at the local, regional, state and federal level

### Activities

Business involvement for career pathway development	Industry Focus Groups done	Walgreens/REDI		The next step is to take what we learned to our educational partners
Tech-hire community strategies		X		training on-going
Involve Innovate Daytona	M. Zaharious on Committee			
Invite chambers of commerce to board committees	N. Keefer representing the Chamber Alliance			X
Regionalism with CareerSource Brevard and Central Florida				on-going
Workforce attraction	Decided on Taskforce instead of sub-committee and involved in local Trrep initiatives			After sharing Focus Group results with the Board will convene Education Partners.
Strengthening Opportunity Act Partnerships				After sharing Focus Group results with the Board will convene Opportunity Act Partners. Ribbon cutting of our comprehensive center scheduled for Sep 20, 2018.

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## **Strategic Goal: Continuous & Accurate Business Intelligence**

**Objective:** Collect and share sector-based information through effective resources and information gathering

### Activities

Sector-driven board member recruitment	Healthcare, Professional Services, Manufacturing, Retail and Trep Committee Members	Retail, Construction Members		
State-led skill gap survey	To verify results in August	To verify results in August		Will share results of survey in August 2018 Board Meeting
Create a standardized needs assessment to gather qualitative information via our Business Services Representatives.	X	X		BSRs completed Training at Stetson
Sharing of Talent Supply Survey with CareerSource Central Florida and Brevard	Presented Dashboard to Committees during meetings in October.	Presented Dashboard to Committees during meetings in October.		Staff trainings on Dashboard began in September 2017. Dashboard updated in 2018 for 2016 Completions. Will be updated throughout 2018.
Continuously review labor market information to support sector strategies	will be revisiting sector statistics	X		Reviewed at IDCC meeting on June 28, 2018.
Partner with colleges to capture more data on placements	New			
Create sector-based metrics	in process	X		in process - identifying what we can capture

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## **Strategic Goal: Qualified Talent Pool for Today & Tomorrow**

**Objective:** Increase the skills of the workforce, including our future workforce, and decrease the number of underemployed through innovative and business-valued training solutions

### *Activities*

On-line workshops	Recommended workshop subjects	X		On-going. Recently added Success at Job Fairs, Successful Workplace Habits, Project Reconnect .
Sector-driven training/career pathways	X	X		Six Focus Groups completed.
secondary workforce learning		X		Six Focus Groups completed.
Research and apply for sector-based funding	X			Have applied for and received funding for: boat manufacturing, construction, HVAC, & electrical apprenticeship. Next round Fall 2018.
Foundational skill development (including soft skills)	X	X		planning (to include SHRM) - getting input
Addressing the needs of job seekers with significant barriers		Walgreens/REDI		Planning. Able Trust Grant Proposal submitted.Vets Stand Down.

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## **Strategic Goal: Effective CareerSource System**

**Objective:** Provide solutions through effective processes and broker relevant information

### *Activities:*

Foundational skills (including soft-skills)	X	X		planning (to include SHRM)
Create dashboard beyond performance measures	X	X		Mapping the Talent and Opportunities - Ongoing
Strategies for performance		X		on-going
Staff workforce-oriented continuous learning		X		on-going
Sector-based training for staff	on-going	X		on-going
Innovation through technology	X	X		Moved to cloud-based products and services. Office 365. Microsoft Teams. Cloud based Apps and Workflows.

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## Strategic Goal: Effective Use of Funds

**Objective:** Demonstrate transparency and accountability in the use of funds in alignment with our strategic goals

### Activities

Budget for 18-19			Presented and approved by Exec. Committee and full BOD.	
Research and apply for sector-based funding			Have applied for and received four: boat manufacturing; construction & electrical apprenticeship. HVAC Apprenticeship.	
Identify funding to leverage			Ticket-to-Work	
Shared infrastructure costs			X	MOUs in place with Daytona State College; Flagler Technical Institute; Volusia County Human Services; National Center for Black Aging. still need: Division of Blind Services, Vocational Rehabilitation
Investment in identified business-valued training	X	X	Classroom training - \$200k, OJTs - \$541k, CT - \$232k.	Review Performance
Investigate fee-for-service			Planning stage. Identifying services above and beyond.	

Report for 8/17/18 Board Meeting