BECAUSE WORKFORCE INVESTMENT WORKS

Workforce Development *is* the Last Mile of Job Creation

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National Assocation of Workforce Boards

National Association of Workforce Boards

About NAWB

- NAWB is the national advocate for Workforce Development Boards and American Job Centers
- Represents 550 Workforce Development Boards (WDBs) and their 12,000+ business members

NAWB's mission is to support its members through a comprehensive program of:

- advocacy,
- training and technical assistance,
- communication, and
- the promotion of strategic partnerships for the advancement of our nation's workforce.

What are WDB responsibilities?

- Local Unified Plan
- Career Pathway Development
- Negotiation of Local Performance
- Accessibility for Individuals with Disabilities
- Workforce Research / LMI Analysis
- Proven & Promising Practices
- Coordination with Education Providers
- Staff Hiring & Qualifications
- Convening / Brokering / Leveraging
- Technology
- Selection of Operators
- Training
- Employer Engagement
- Program Oversight
- Budget & Administration
- Career Services

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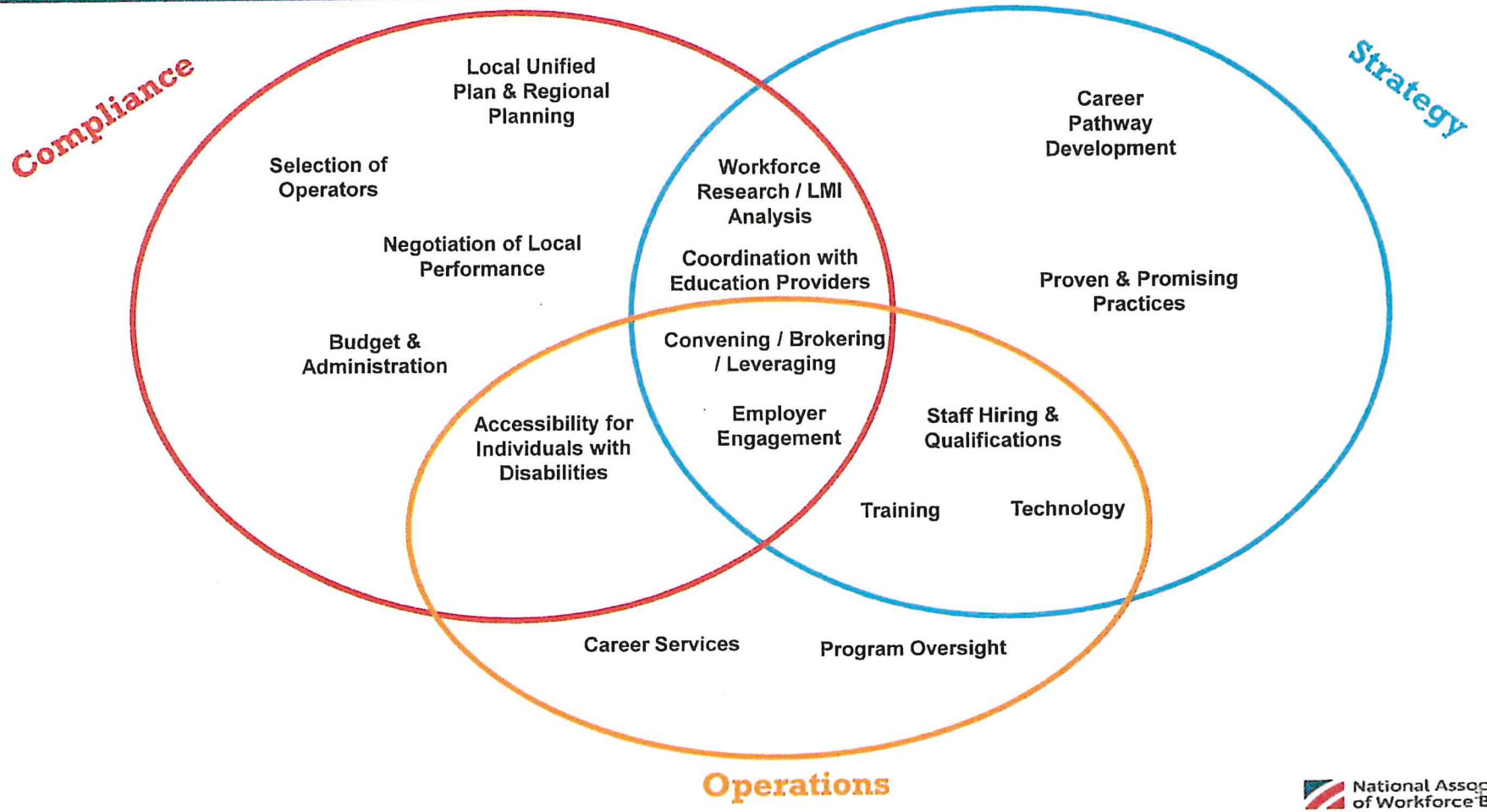

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Guiding Principles

Guiding Principles…

describe the organization's beliefs and philosophy pertaining to quality assurance and performance improvement

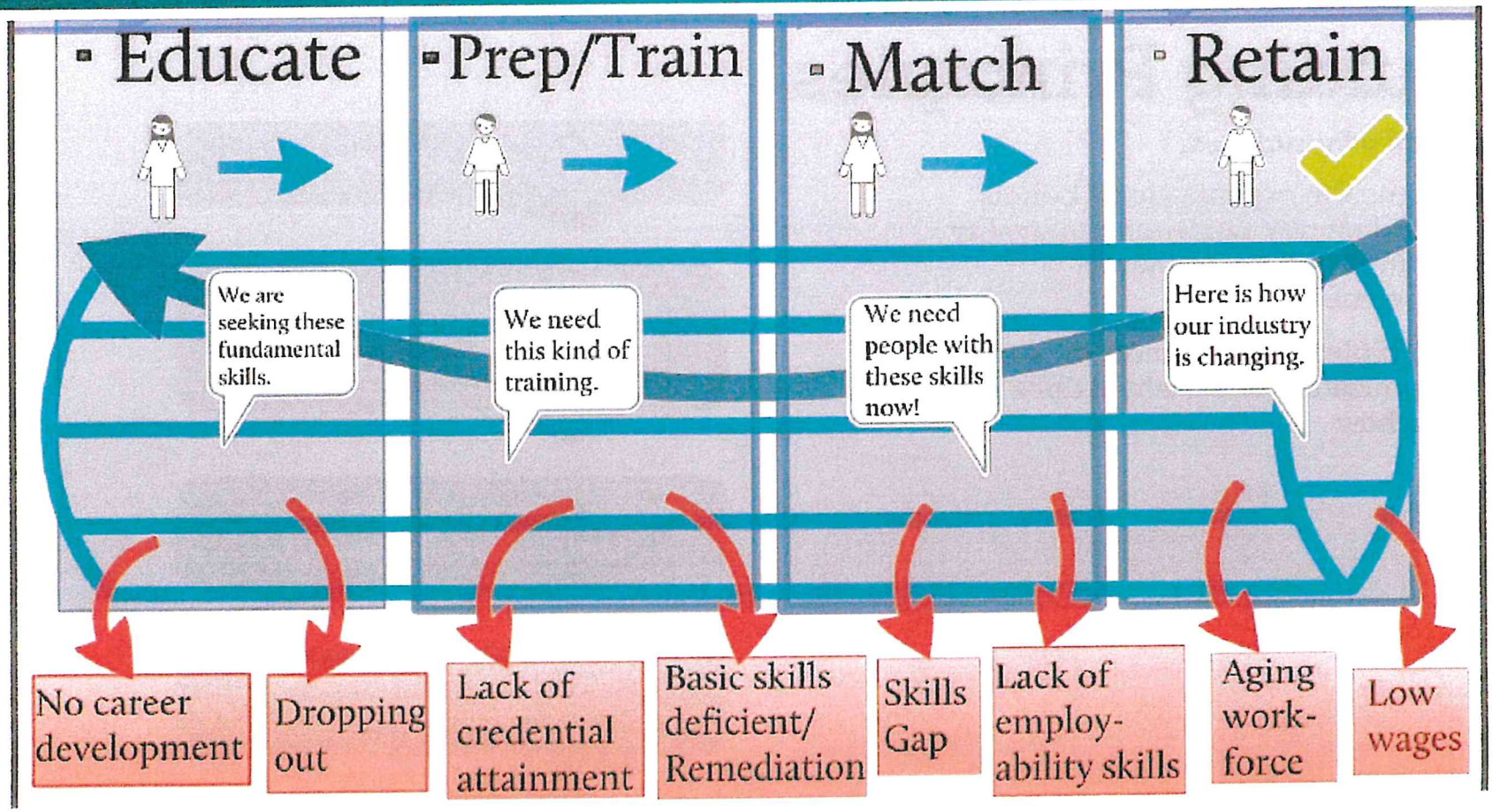
- Principles should guide what the organization does, why it does it, and how

Who is our customer?

How are we doing with them?
e.g. Exceeding expectations?
Do we know?

What is changing/ what are the pressures in their world?

What does that mean for our business?


Educate
Prep/Train
Match
Retain
We are seeking these fundamental skills.
We need this kind of training.
We need people with these skills now!
Here is how our industry is changing.
No career development
Dropping out
Lack of credential attainment
Basic skills deficient/ Remediation
Skills Gap
Lack of employ-ability skills
Aging work-force
Low wages

Guiding Questions

What type of management report does staff produce for the Board?

- Labor market information
- One-stop activity (NOT random, but indicative of trend setting)

What is important for the Board to track in regard to the community?

- Regional indicators