

MINUTES OF THE  
CAREERSOURCE FLAGLER VOLUSIA  
BUSINESS DEVELOPMENT COMMITTEE

June 23, 2022

The meeting of the CareerSource Flagler Volusia Business Development Committee was called to order at 3:00 a.m., on the 23<sup>rd</sup> day of June 2022 at the Administrative office of the organization, located at 329 Bill France Blvd., City of Daytona Beach, in the State of Florida, pursuant to written notice fixing said time and place; the same being filed and attached to these minutes.

Mr. Tyrone Walker Chaired the meeting and Ms. Jennifer Gosling served as Recording Secretary. At the Chair's request, the Recording Secretary called the roll and noted each person present.

The following Committee members were present:

Ms. Kelly Amy, Manager of Strategic Partnerships – Volusia County Schools  
Mr. Dan Baylor, Senior Director of Operations Innovation – DeVita Labs  
Mr. Greg Blose, CEO/President – Palm Coast Regional Chamber  
The Honorable Barbara Girtman, Councilwoman – Volusia County Council  
Mr. Eric Remington, Chief Technology Officer – DME  
Mr. Carlos Valderrama, Manager – Valderrama Partners, LLC  
Mr. Tyrone Walker, HR Director – AO Precision

The following guests were present:

Mr. Charles Howell, Vice President-Business Development & Technology – CareerSource Flagler Volusia  
Mr. Howard Johnson, Data/EF Manager – Eckerd Connects  
Ms. Robin King, President & CEO – CareerSource Flagler Volusia  
Ms. Velma Lowe, Managing Director of Operations – Career Steps, Inc.  
Ms. Trish McGetrick, Outreach & Special Projects Manager – CareerSource Flagler Volusia  
Mr. Frank Mercer, Director – Daytona State College  
Ms. Donna Runge – Administrator – Department of Economic Opportunity  
Mr. Mack Thomas, Program Manager – Eckerd Connects  
Mr. Brian Willard, Program Director – Road to Success  
Ms. Jennifer Gosling, Executive Assistant – CareerSource Flagler Volusia

Item and Discussion	Vote	Abstain
<p><b><u>Approval of the Minutes</u></b></p> <p>The Committee reviewed and unanimously approved the April 21, 2022 meeting minutes.</p>	APPROVED	
<p><b><u>Sector Strategies</u></b></p> <p>Ms. Robin King discussed the history and selection process for the six targeted sectors. She advised that across the State, other regions and organizations were taking a more focused approach with fewer sectors. Ms. King presented updated information on the projected growth of the sectors and stated that it was staff's recommendation to decrease the targeted sectors to the three with the highest growth potential: Healthcare, Business &amp; Professional, and Manufacturing. She advised that the workforce development boards are tasked with updating their Four-Year Plans, and sector strategies would be a large component.</p> <p>A motion to recommend approval by the Executive Committee to reduce the targeted sectors to the Healthcare, Business and Professional, and Manufacturing industries was made, seconded, and unanimously passed.</p>	APPROVED	
<p><b><u>Alliance4 Interchange Event</u></b></p> <p>Ms. Trish McGetrick advised that the next Alliance4 Interchange would be held on August 5<sup>th</sup> at Daytona State College. She stated that the planning meeting was held earlier in the week to discuss the event's format, the possibility of fewer targeted sectors, and ways to increase business participation.</p> <p>Ms. McGetrick presented a new invite which would be disseminated to partners and businesses. She advised that electronic copies would be sent to the Committee and hard copies are available. Ms. King asked the Committee to let her know if they have any outreach ideas to increase business participation.</p>		

<p><b><u>LEEAP Grant Update</u></b></p> <p>Ms. King provided an update on the entrepreneurial facilitator training. She advised that nineteen facilitators have recently finished their training; nine were CareerSource Flagler Volusia staff. Ms. King noted that Flagler County could use a few more facilitators and asked the Committee to let her know if there was anyone they would recommend.</p>		
<p><b><u>Strategic Imperatives</u></b></p> <p>Ms. Trish McGetrick reviewed some recent changes to the Strategic Imperatives tasks assigned to the Committee.</p>		
<p><b><u>Other Business</u></b></p> <p>Ms. King advised that the next Committee meeting may be held in-person.</p>		