

MINUTES OF THE  
CAREERSOURCE FLAGLER VOLUSIA  
BUSINESS DEVELOPMENT COMMITTEE

March 6<sup>th</sup>, 2023

The meeting of the CareerSource Flagler Volusia Business Development Committee was called to order at 1:00 p.m., on the 6<sup>th</sup> day of March 2023 at the Administrative office of the organization, located at 329 Bill France Blvd., City of Daytona Beach, in the State of Florida, pursuant to written notice fixing said time and place; the same being filed and attached to these minutes.

Ms. Mary Jo Allen Chaired the meeting and Ms. Trish McGetrick served as recording secretary. Ms. Allen called the roll to note each person present.

The following Committee members were present:

Ms. Kelly Amy, Sr. Partnership Manager - Junior Achievement  
Ms. Mary Jo Allen, Chief Nursing Officer – Halifax Health  
Mr. Greg Blose, President – Palm Coast – Flagler Regional Chamber of Commerce  
Mr. Robert Cruz, Director of Training - Electrical Training Alliance of Daytona Beach  
Mr. Brad Harris, Business Manager – Volusia County Economic Development  
Mr. Tom LoBasso, President – Daytona State College  
Mr. Tyrone Walker, AO Precision Manufacturing  
Mr. John Wanamaker, CCIM – Coldwell Banker Commercial AI Group

The following guests were present:

Mr. Charles Howell, VP-Business Development & Technology – CareerSource Flagler Volusia  
Mr. Howard Johnson, Program Director – Eckerd Connects  
Ms. Robin King, President & CEO – CareerSource Flagler Volusia  
Ms. Velma Lowe, Managing Director of Operations – Career Steps, Inc.  
Ms. Trish McGetrick, Outreach & Special Projects Manager – CareerSource Flagler Volusia  
Ms. Christine Sikora, VP-Innovative Workforce Solutions  
Mr. Mack Thomas, Program Manager – Eckerd Connects  
Mr. Brian Willard, Program Director – Road to Success  
Ms. Ashley Ziemann, Project Coordinator – CareerSource Flagler Volusia

Item and Discussion	Vote	Abstain
<p><b><u>Approval of the Minutes</u></b></p> <p>The Committee reviewed and unanimously approved the September 27, 2022 meeting minutes.</p>	APPROVED	
<p><b><u>Update on the REACH Act</u></b></p> <p>Robin King gave an update on the REACH Act and CareerSource Florida’s recommendation regarding the realignment and consolidation of several local workforce development boards. The recommendation included the consolidation of CareerSource Flagler Volusia with CareerSource Brevard. Robin explained that the recommendation will be sent to the governor following a public question and comment period. She expects that a clearer timeline regarding implementation will be given at the CareerSource Florida June board meeting.</p>		
<p><b><u>Alliance4 Recap</u></b></p> <p>Trish McGetrick gave a recap on the February 10<sup>th</sup> Alliance4 Interchange, including a breakdown of the attendance of businesses by sector and the year-over-year increase of business attendees. The post-event survey was shared with the committee including attendee feedback and suggestions for future events.</p>		
<p><b><u>Florida Atlantic Workforce Alliance Grant Update</u></b></p> <p>Robin King introduced the new Florida Atlantic Workforce Alliance project coordinator, Ashley Ziemann, who will be providing grant updates moving forward. CareerSource Flagler Volusia will be having the first consortium meeting with CareerSource Brevard and Research Coast on May 23<sup>rd</sup>. Lightcast will be presenting data from the sector analysis for the grant, which is specific to aviation, aerospace, advanced manufacturing, and cybersecurity. Additionally, we will be partnering with Embry Riddle Aeronautical University to host a career showcase during manufacturing month in October.</p>		

<p><b><u>Flagler Business Expo</u></b> Greg Blose from the Palm Coast Flagler Regional Chamber gave information on the Flagler Small Business Expo which will be held on Saturday March 18<sup>th</sup> behind City Hall in Palm Coast at Central Park. This event was made free to participating businesses by utilizing the Rural Initiative Grant to offset any cost to the business. Currently there are over 100 registered businesses.</p>		
<p><b><u>Business Outreach</u></b> Mary Jo Allen began an open discussion on the current outreach activities that CareerSource Flagler Volusia has been participating in, and Robin engaged the group to ask for opportunities for us to introduce our services, build relationships with our area businesses, and help raise awareness, particularly with small businesses, to support their growth and help avert layoffs.</p>		
<p><b><u>Strategic Imperatives</u></b> Trish McGetrick reviewed some recent changes to the Strategic Imperatives tasks assigned to the Committee.</p>		
<p><b><u>Other Business</u></b> Brad Harris shared the need to connect businesses to the available resources in the area through the Volusia Business Resources website. Greg Blose reintegrated the need for this and suggested an annual event to help make these connections.</p> <p>With no other business the meeting was adjourned.</p>		